

WHAT ARE THE LAURIES?

In short, the Laurie is an award given for outstanding achievement in a particular field of a fanmade **audio or animation** production. The award is decided by a jury of voters currently involved in some aspect with the creative industry, either as workers, artists, critics, etc. All names of jurors are withheld throughout the nomination and voting process to prevent foul play.

Named after series creator Lauren Faust, the Laurie Awards are a celebration of the wonderfully talented artists in the My Little Pony: Friendship is Magic fandom, and the collaborations that they have made. Unlike the Oscars or the Grammys, there is no lavish show designed to waste three and a half hours of your life. This is to give credit where credit is due, and to give merit to outstanding collaborations made by all of the excellent talent in this fandom.

Lauren Faust created Friendship is Magic inspired by stories and adventures that she created with her own little ponies when she was young. With this in mind, jurors will give special attention to the storytelling (or narrative) aspect of these productions.

SUBMISSIONS:

Those involved in an **Audio or Visual** production may submit their project for Laurie consideration through the form here (<http://tolu.na/ZRfd9J>). Please note that a project does not need to be submitted to the Lauries to be considered for nomination; however, doing so **ensures** that the project in question **will** be viewed by the jury.

JURORS:

The committee of jurors will be selected through the Juror Application Form, which you can access here (<http://tolu.na/19EzRvm>). The application will be available from now until Sunday, November 3rd, 2013. Jurors will be accepted on a continuous basis. It is highly recommended that you apply as soon as possible with these rules in effect.

Once accepted, jurors will receive all “For Your Consideration” submissions by forwarding. They will be expected to watch and/or listen to all submissions to the best of their ability.

Nominations will be made in the month of January, 2014, using a private, preferential ballot from those selections deemed eligible for their respective categories. Winners will be chosen using a similar method with the nominees, and shall be announced in February.

GENERAL RULES AND REQUIREMENTS:

- All projects must be based off of, set in the world of, or otherwise inspired by the television series "My Little Pony: Friendship is Magic".
- All projects must have been released during the year of eligibility (January 1st, 2013 to December 31st, 2013).
- All projects must be made by fans of the series.
- All projects, whether audio or visual, must be NARRATIVES: promotional works, song collections, etc., do not qualify.
- Animated shorts are restricted to the category of "Animation Short of the Year". A short is defined as "any production shorter than three minutes in length".
- Projects made in SFM (Source Film Maker) are not eligible.
- If projects are part of a series, then all portions of the series released within the year of eligibility are graded as a whole.
- Each category is to have a maximum of 4 nominations, aside from the Performance awards, which are given a maximum of 5, due to the possibility of single projects receiving multiple nominations in those categories. If a tie in nominating occurs, this maximum threshold may be lifted.

LIST OF CATEGORIES

Animation Production of the Year

Audio Production of the Year

Achievement in Direction: Animation Production

Achievement in Direction: Audio Production

Animation Short of the Year

Achievement in Acting: Performance by an Ensemble Cast

Achievement in Acting: Performance by an Actor in a Leading Role

Achievement in Acting: Performance by an Actress in a Leading Role

Achievement in Acting: Performance by an Actor in a Supporting Role

Achievement in Acting: Performance by an Actress in a Supporting Role

Achievement in Writing: Original Story

Achievement in Writing: Adaptation or Crossover

Achievement in Music: Original Score

Achievement in Music: Original Song

Achievement in Sound Design

Achievement in Art Direction and Animation

1) ANIMATION PRODUCTION OF THE YEAR

- Awarded to a fan-made animation production measuring at least three minutes in length, not including credits.
- The project must be FULLY animated (no animatics, storyboards, etc.)

2) AUDIO PRODUCTION OF THE YEAR

- Awarded to a fan-made audio production of any length.
- The audio production must feature multiple voice actors.

3) ACHIEVEMENT IN DIRECTION: ANIMATION PRODUCTION

- Awarded to the director of an animation production for exemplary directorial skills. Jurors will look at the cohesiveness of the storytelling, animation, and acting (if applicable).

4) ACHIEVEMENT IN DIRECTION: AUDIO PRODUCTION

- Awarded to the director of an audio production for exemplary directorial skills. Jurors will look at the cohesiveness of all aspects of the production.

5) ANIMATION SHORT OF THE YEAR

- Awarded to the director of a fan-made animation production measuring no longer than three minutes in length.
- The project must be FULLY animated (no animatics, storyboards, etc.)

6) PERFORMANCE BY AN ENSEMBLE CAST

- Awarded to the voice acting cast of an audio or animation production.
- To be eligible for this award, the cast of the production must be no fewer than four (4) individual persons.

7) PERFORMANCE BY AN ACTOR IN A LEADING ROLE

- Awarded to a voice actor for his work as a leading character, or as multiple characters whose weight in the production qualifies him as a lead, in an audio or visual production.
- The actor(s) considered for this award will be determined by the party or parties who submit their work for consideration to the juror table. If no actor from that work is noted for this category, the jurors may decide if an actor is suitable for this award.
- + If not enough entries are submitted for this category, it may be combined with the Supporting Actor category to become "Performance by a Voice Actor".

8) PERFORMANCE BY AN ACTRESS IN A LEADING ROLE

- Awarded to a voice actress for her work as a leading character, or as multiple characters whose weight in the production qualifies her as a lead, in an audio or visual production.

- The actress(es) considered for this award will be determined by the party or parties who submit their work for consideration to the juror table. If no actress from that work is noted for this category, the jurors may decide if an actress is suitable for this award.

- + If not enough entries are submitted for this category, it may be combined with the Supporting Actress category to become "Performance by a Voice Actress".

9) PERFORMANCE BY AN ACTOR IN A SUPPORTING ROLE

- Awarded to a voice actor for his work as a character who is not a protagonist in an audio or visual production.

- The actor(s) considered for this award may be suggested by the party or parties who submit their work for consideration to the juror table. All actors who are not eligible for the award of Leading Actor are automatically considered for this category.

10) PERFORMANCE BY AN ACTRESS IN A SUPPORTING ROLE

- Awarded to a voice actress for her work as a character who is not a protagonist in an audio or visual production.

- The actress(es) considered for this award may be suggested by the party or parties who submit their work for consideration to the juror table. All actresses who are not eligible for the award of Leading Actress are automatically considered for this category.

11) ACHIEVEMENT IN WRITING: ORIGINAL STORY

- Awarded to the writer(s) of an audio or animation production which is original in concept, execution, or is otherwise original.

12) ACHIEVEMENT IN WRITING: ADAPTATION OR CROSSOVER

- Awarded to the writer(s) of an audio or animation production which is adapted from another pre-existing source, or features material (characters, settings, plot devices, etc.) from a pre-existing world outside the one known in "Friendship is Magic".

13) ACHIEVEMENT IN MUSIC: ORIGINAL SCORE

- Awarded to the musician(s) of an audio or animation production. This award is given for the entire body of work in the production - the backing and/or song score.

14) ACHIEVEMENT IN MUSIC: ORIGINAL SONG

- Awarded to the musician(s) of an original song featured in an audio or animation production. The song must have made its premiere in the production. Songs that were released before the production are not eligible for this award.

- Songwriters/Songwriting Teams are restricted to one nomination in this category per production.

+ If there are not enough eligible nominees, there may be no award given for Achievement in Music: Original Song.

15) ACHIEVEMENT IN SOUND DESIGN

- Awarded to the sound mixer and/or sound editor of an audio or animation production.

16) ACHIEVEMENT IN ART DIRECTION AND ANIMATION

- Awarded to the chief visual artist and animator of an animation production.